

For the 55th Anniversary of the University

Lebedeva S.

The leading educational institution of consumer cooperatives is 55 years old 3

This article presents the main achievements of Belarusian Trade and Economics University of Consumer Cooperatives, including the period of 2014–2019 years, and specifies prospective lines of development. The article was prepared for the 55th anniversary of the University.

Key words: Belarusian Trade and Economics University of Consumer Cooperatives; educational programs; integration; internationalization; anniversary.

Bagryantseva E.

Belarusian Trade and Economics University of Consumer Cooperatives on the way to the “University 3.0” format 16

The article considers the directions of improving the activities of Belarusian Trade and Economics University of Consumer Cooperatives on the basis of the “University 3.0” model. The article discusses characteristics of an entrepreneurial university at the present stage, and the policy pursued in the Republic of Belarus to create conditions for introducing the concept of “University 3.0” into institutions of higher education in Belarus.

Key words: Entrepreneurial University; “University 3.0”; Roadmap; entrepreneurial thinking; innovative products; start-up company; commercialization of intellectual property.

*Kapshtyk A.,
Aksyonov A.*

90 years of higher cooperative education in Belarus 19

In September 2019 year we mark 55 anniversary of Belarusian Trade and Economics University of Consumer Cooperatives. The article does not only analyse the key milestones and events in the history of the world’s largest educational and scientific center of the national consumers’ cooperative society in Belarus. The authors cite historical evidence of higher birth of cooperative education at the turn of the 20–30-s of XX century, that is, 90 years ago.

The history of GCI-BTEU is considered as a continuation of the pledged almost one hundred years ago, the tradition of training highly qualified personnel for the cooperative consumer system of Belarus and other republics of the Soviet Union.

Key words: higher education; anniversary; tradition; Cooperative Institute; BTEU; consumer cooperatives; Republic of Belarus; BSSR; frames; Belkoopsojuz.

Aksyonov A.

Youth organizations of GKI-BTEU: pages of history 26

In September 2019 year we mark 55 anniversary of Belarusian Trade and Economic University of Consumer Cooperatives. At all stages of formation and development of the institution of higher education one of the most important tasks was not only to prepare students as qualified specialists for the system of consumer cooperatives and other branches of national economy, but to form them as a highly developed personality, Patriot and citizen. In this process the crucial role was played by public organizations. The history of the party organization of the University, student Trade-Union Committee of the Komsomol and other self-governing bodies is a huge, almost understudied part in 55-year history of GCI-BTEU. In the article, the author, as an active participant in public life of the University from 1980 onwards, attempts to analyze only some important, in his view, the youth movement and events in GCI-BTEU. The author hopes that this publication will begin to rebuild the fullest historical pattern of youth life and youth movement at the University having great traditions. The article used documents and photographs from the author's personal archive.

Key words: youth movement; anniversary; tradition; social life; students; Cooperative Institute; BTJU; consumer cooperatives; partburo; Komsomol; Trade Union; Student Government; student Youth Club; Byelorussian SSR; Republic of Belarus; Belkoopsojuz.

Efficiency and Competitiveness of the Industries

*Emelianova T.,
Snitko L.*

Criteria for selecting and evaluating the franchise quality in catering 47

The article describes the importance of franchising in public catering, the importance of choosing the correct location of a catering facility, criteria for evaluating the franchise offer while buying a franchise, level of development of production and service standards.

Key words: franchising; franchise; catering; criteria for evaluating the quality of the franchise; franchise offer; production and service standards.

*Kuznetsov N.,
Shishkova E.*

Differentiation of approaches to working with various types of organization stocks 55

This article considers the economic essence and importance of inventory management; scope of management and the basic functions of inventory management of finished products. In addition, the problem of optimization of stocks of finished products is studied; the criteria for determining the rate of stock of finished products, as well as the system of control over the state of stocks and the formation of the order are formulated. The tendencies of change of indicators of activity of the organizations of the industry for 2010–2017; separate indicators of solvency and the total debt in 2016–2017 in order to determine the relationship between the value of reserves and the final results of activities are studied.

Key words: stocks of finished goods; control for a condition of stocks; norm of a stock; operational management and replenishment of a stock; the system of uniform delivery; inventory management; account and optimization of stocks; formation of the order; inventory management function.

Kikot I.

Formation technique of product portfolio based on net present value 60

In article the selection justification technique of the grocery directions in the conditions of development and realization of investment the project on the basis of step indicators of net current value is offered. In tabular format the procedure of payments of step values of clean cash flow is shown on the basis of which the calculation of clean current costs is made. Selection of the grocery directions is carried out on value profitability, estimated on the basis of annual value of clean current cost calculated by a step method.

Key words: net current value; product portfolio; the profitability estimated on value of annual net current value discount rate; pure cash flow.

*Sytsko V.,
Tselikova L.,
Kuzmenkova N.*

To the issue of detecting the types of falsification of non-food products 64

In the article questions a possibility of receipt and sale of counterfeited goods in the markets, taking into account the factors creating prerequisites for their production and realization.

Key words: falsification; identification; trademark; copy; imitation; version; deception; responsibility; brand, inspection.

*Roshchina E.,
Vasyuta T.,
Volk-Husenzoda V.*

The state of production and consumption of tomato-containing canned food in the Republic of Belarus 71

The article discusses the state of the market of canned fruits and vegetables in the Republic of Belarus: production volumes for 2011–2018 in the country, presents a forecast for 2019, as well as the production volumes of canned fruits and vegetables in Belkoopsoyuz for 2015–2018. The volumes of export and import of tomato ketchup and other tomato sauces for 2017–2018 are presented.

Key words: fruit-and-vegetable canned food; market; production; consumption; exports; imports; assessment.

Ban M.

The overview of non-traditional types of flour and the study of their use in the recipes of flour confectionary 78

The article provides the analysis of the market of flour in the Republic of Belarus. Attention is paid to domestic enterprises and their assortment of flour produced. The author substantiates the reasons which led to the need of creating pastries using non-traditional types of flour. The author presents the recipe for biscotti biscuits made of a spelt flour and corn flour, with adding pumpkin puree, the results of the commodity evaluation of finished products.

Key words: pastries; nutrition value; non-traditional types of flour; recipe; biscotti biscuits; gluten; celiac disease.

Jubilees and Dates

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