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Aksyonov A.

**Modern symbols of consumer cooperatives of the Republic of Belarus:
history of origin..... 3**

Based on archival documents of the Belkoopsoyuz, the article shows the process of forming cooperative symbols in the Republic of Belarus under conditions of independence (1990–2010). The rise of national attributes of consumer cooperatives is treated as an important component of the nation-building of modern Belarus.

Key words: consumer cooperatives; Belkoopsoyuz; symbols; attributes; flag; anthem; brand; trademark; independence.

*Emelianova T.,
Tikhinya D.*

Factors and trends in the development of car services in the Republic of Belarus..... 8

The article discusses the features of the manifestations of the factors determining the demand for car services, as applied to the market of car services and auto parts trade in the Republic of Belarus, as well as the development trends of this market.

Key words: car service market; auto parts trade; demand factors for car service; network and integrated car service facilities.

*Khodko E.,
Khodko A.*

Energy security priorities 16

The article discusses issues of energy security as the platform on which the economic and, ultimately, national security of the state is based. The crucial role of improving energy efficiency and increasing the use of local fuel and energy resources in ensuring energy security and energy independence of the Republic of Belarus is shown in the article.

Key words: energy security; energy efficiency; domestic fuel and energy resources; competitiveness of the country's economy.

Konovalov V.

Competitiveness of the regional economy: theoretical foundations and problems of analysis..... 21

The article considers the theoretical aspects of the competitiveness of regions in the national economy. The feasibility of developing a methodology for analyzing factors and creating a single system of criteria for the competitiveness of regional economic complexes is substantiated. There have been given some criteria of assessing the level of regional competitiveness using the experience of the Gomel region.

Key words: region; competitiveness; methodology; regional economy; factors; criteria.

Tolkacheva E.

Improving the methodology for assessing the financial condition of an organization 26

The article provides suggestions for improving the methodology of financial analysis of a business entity based on a critical evaluation of domestic and Russian legislation, including clarifying the calculation methodology and normative values of individual indicators, as well as substantiating author's coefficients for assessing the solvency and financial stability of an organization. This makes it possible to expand the capabilities of financial analysis, interpret objectively the results of the calculations and increase validity of the management decisions under development.

Key words: financial condition; solvency; stable insolvency; sales rate; profitability; financial stability; economic insolvency; bankruptcy.

Kikot I.

Improving the ways for evaluating efficiency of an investment project using the internal rate of return method in changing financing cost..... 32

The article deals with the issues of expanding the analytical capabilities of the internal rate of return in an investment project as an indicator evaluating investments and disinvestments.

Key words: investments; internal rate of return; disinvestments; weighted average cost of capital.

Scientists Opinion

Misnikova L.

Indicators of decent work and wages 37

The article reflects the content of the categories “standard of living”, “decent work”, “decent wages” and defines indicators for their measurement. There has been given the evaluation of measurement taking into account the experience of the Russian Federation.

Key words: indicators of living standards; decent work; decent wages; adequate earnings; real wages; working poor.

Modern Technologies

*Vasilenko Z.,
Omarova E.,
Mogilevchik N.*

Study of the effect of technological factors on the extraction of phenol compounds from squeezed berries 42

The article presents the results of research regarding the influence of duration of extraction and the temperature effect on the extraction of phenol compounds from squeezed berries of chokeberry, blackcurrant, and cranberry.

Key words: phenol compounds; extraction; squeezed berries of chokeberry, blackcurrant, cranberry; anthocyanins; leucoanthocyanins; catechins; phenolcarboxylic acids; flavonols; flavonoids.

Education. Specialists Training

*Baibardina T.,
Burtseva O.,
Nalivaiko L.*

Priorities of training specialists in marketing in Higher School of the Republic of Belarus at the present stage 47

The article reflects the existing trends and specifics of the training of marketing specialists in the higher education system of the Republic of Belarus based on the analysis of statistical data and monitoring of the educational services market. The factors affecting the relevance of training specialists of this profile, their employability in the labor market are identified. Priorities of improved training of highly qualified specialists in the field of marketing in the modern world are identified.

Key words: higher education; institution of higher education; multilevel education; magistracy; master’s degree; educational services market; labor market; marketing specialist; competencies.

*Vishnevetskaya L.,
Shablovskaya T.*

**On the activity and development directions of the institute of curators
in the Belarusian Trade and Economics University of Consumer Cooperatives *..... 54**

The article summarizes the practical experience of the curators of the Belarusian Trade and Economics University of Consumer Cooperatives in the field of education of highly qualified personnel through extra-curricular activity and identifies the ways for its further improvement.

Key words: curator; normative legal support of curators' activity; student; educational work; cultural and educational activity; questionnaires; online survey.

Jubilees and Dates

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