

**Consumer Cooperatives Urgent Problems**

*Byk V.,  
Kaunova N.,  
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Kaunov K.*

**Forming retail commodity supply logistics model of the consumer cooperatives of the Republic of Belarus ..... 3**

The article deals with the conceptual apparatus of commodity distribution systems, the impact of logistics on the retail supply network of consumer cooperatives. The state of commodity supply infrastructure and retail trade material flows in the Belcoopsyuz system have been assessed. The modern foreign experience in organizing consumer cooperatives retail supply in the Republic of Belarus has been summarized.

**Key words:** commodity supply; movement of goods; retail; logistics in consumer cooperatives.

*Gumennikov A.*

**Trends of change of service quality in retail chain stores of consumer cooperatives of the Republic of Belarus ..... 10**

Recent trends of change of trade service quality in retail chain stores of consumer cooperatives of the Republic of Belarus have been described in the article. The major factors defining its development have been revealed.

**Key words:** trade service quality; factors of trade service quality; trade network; consumer cooperatives; retail trade network of consumer cooperatives.

**Economic Analysis and Planning Methodology and Methods**

*Tolkacheva E.,  
Lipskaya A.*

**Methods of integral assessing organization activity by the stakeholders for sustainable development ..... 17**

The methods of analysis of the organization activity from the point of view of stakeholders including, an integrated assessment of indicators for each group of stakeholders and allowing to assess the economic entity, its profitability and reliability for a buyer, supplier, taxpayer and employer as an object for investment, to draw a conclusion about the effectiveness of the organization management system have been described in the article.

**Key words:** stakeholders; integrated assessment; scoring and weight estimation; business valuation; control system efficiency; organization reliability and profitability.

*Zlotnikov A.,  
Konovalova Zh.,  
Kopytkova N.*

**Socio-legal principles of immigrants adjusting in Belarussian society ..... 24**

The state of migration processes in the Republic of Belarus is being analyzed in the article. Attention is paid to the process of immigrants adjusting and the factors affecting their adaptation. The legislative base of the Belarussian state in solving of migration problems in the country is being considered.

**Key words:** immigration; migrants; adaptation; adjusting; Belarus; migration policy.

*Chernysheva I.*

**Structure and characteristics of forming human capital of Gomel region ..... 31**

The article deals with the problem of assessing the human capital of Gomel region of the Republic of Belarus. The content of the concept of human capital as a set of abilities of the population of the given territory formed by individual and public investments, providing the subjects of the regional economy with income, quantitative growth and qualitative changes has been revealed. The structural elements of human capital of Gomel region – education capital, knowledge capital, health capital have been characterized.

**Key words:** human capital; education capital; knowledge capital; health capital; indicator; integral index of human capital.

*Triphuntov A.*

**Differences in methodical approaches to interpreting “the logistics center” concept in the world practice and national logistics ..... 36**

Different approaches to the definition of the “logistics center” concept are given in the article. The correspondence of the “logistics center” concept in Belarus to the one in the world practice has been assessed. It is pointed out that the differences in understanding the “logistics center” concept define different approaches to logistics center creating and utilizing.

**Key words:** logistics center; logistics; logistics service; supply chains.

*Zayats T.,  
Zayats A.*

**Cloud services: status and perspectives of development ..... 40**

The article deals with such a promising area of IT as cloud technologies. They are widely used both in the global network and in the corporate environment (in corporate local networks of enterprises and organizations). Particular attention is paid to the types of cloud services, ways of creating “clouds” and to the benefits of their using.

**Key words:** cloud technologies; cloud concept; cloud services; private cloud infrastructure; private cloud virtual platform.

*Shablovskaya T.,  
Vishnevetskaya L.,  
Volynets T.*

**International project activity of Belarussian Trade and Economics University  
of Consumer Cooperatives: current status and perspectives of development..... 45**

The article describes the experience of international project activity of Belarussian Trade and Economics University of Consumer Cooperatives for 2008–2018. The directions of its improvement have been suggested.

**Key words:** international activity; international project; Belarussian Trade and Economics University of Consumer Cooperatives (BTEU).

*Dubovtsova T.*

**Teaching business foreign language is one of the most important components  
of modern specialists training ..... 50**

Some aspects of language training of a modern specialist are highlighted in the article. It is stressed that teaching business foreign language is one of its most important components. Some recommendations on effective business communication and successful professional activity have been given.

**Key words:** business foreign language; business communication; business contacts; international cooperation; business partners.

*Baibardina T.,  
Burtseva O.,  
Nalivaiko L.*

**Management system and Masters training for Marketing speciality ..... 55**

The main approaches to management system and training highly qualified specialists in the sphere of marketing in accordance with the requirements of domestic organizations and educational standards have been described in the article. The main components of the Masters training for Marketing speciality have been considered. The adapted model for managing the Masters training has been proposed. The algorithms for the Masters training and organizing their independent work during the internship have been developed.

**Key words:** educational process; management system; training management; training; Master; Magistracy; marketing specialist; highly qualified specialists; personnel; management model.

*Shkut A.*

**Development of investment funds in the EAEU ..... 64**

The comparative analysis of investment funds in Russia has been done in the article. Some aspects of functioning joined stock fund market in the EAEU have been considered. The research results will allow to implement a more detailed classification of investment funds in Belarus, as well as advanced practices and experience. Development of the investment fund industry in the EAEU will increase the flow of domestic and foreign investments to the region, will improve the infrastructure and liquidity of the financial market, will increase the level of confidence among investors.

**Key words:** investment fund; mutual fund; joined stock fund; collective investment; investment share; financial market; investments.

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***Book Novelties***

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***Jubilees and Dates***

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